1. (Currently Amended) A display device capable of displaying a text containing a

predetermined kind of character, and a registered image inserted in the text simultaneously,

comprising:

a first storage portion for storing beforehand a character code for specifying each of said

predetermined kind of character;

a second storage portion for storing an image code for specifying said registered image

and registered image data corresponding to said image code in a correlated manner, said

registered image being generated by a user;

a display output portion for outputting said predetermined kind of character and said

registered image; and

a display control portion for causing said display output portion to output corresponding

said predetermined kind of character and said registered image both belonging to an identical

sentence based on display data containing a series of said character code, text attribute data, and

said image code, said display control portion having image transforming means for transforming

said registered image to be displayed according to said text attribute data, so that said registered

image is sandwiched between two parts of said text of said predetermined kind of character in a

line of said identical sentence, wherein

said text attribute data contains size attribute data indicating a character size of said text,

and

said image transforming means that scales up/down said registered image to adjust a

height width of said registered image to a height width of said text, serving as a reference, in

accordance with said size attribute data, so that the height of a size of said registered image matches the height of said character size of said text sandwiching said registered image when displaying a horizontal writing, and to adjust a width of said registered image to a width of said text, serving as a reference, in accordance with said size attribute data, so that the width of said registered image matches the width of said text sandwiching said registered image when displaying a vertical writing.

2. (Canceled)

3. (Previously Presented) The display device according to claim 1, wherein said text attribute data contains color attribute data indicating at least a fore color of a corresponding predetermined kind of character, and

said image transforming means converts a color of said registered image according to said color attribute data.

- 4. (Previously Presented) The display device according to claim 3, wherein when said registered image is a gray image, said image transforming means converts each pixel of said registered image into a color made by mixing the fore color and a back color at a ratio according to a pixel value of said predetermined kind of character.
 - 5. (Previously Presented) The display device according to claim 1, wherein

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said text attribute data contains decoration attribute data indicating a type of a decoration

applied to a corresponding predetermined kind of character, and

said image transforming means decorates said registered image according to said

decoration attribute data.

6. (Currently Amended) A display method for displaying a text containing a

predetermined kind of character, and a registered image inserted in the text simultaneously,

comprising:

storing an image code for specifying said registered image and registered image data

corresponding to said image code, said registered image being generated by a user and stored in

a storage portion different from a storage portion for storing the predetermined kind of character;

with respect to display data containing a series of a character code, text attribute data, and

said image code, transforming said registered image to be displayed according to said text

attribute data; and

displaying said predetermined kind of character and said registered image simultaneously

based on said transformed registered image, so that said registered image is sandwiched between

two parts of said text of said predetermined kind of character in a line of said identical sentence,

wherein

said text attribute data contains size attribute data indicating a character size of said text,

and

said transforming step includes scaling up/down said registered image to adjust a height

of a width of said registered image to a height of a width of said text, serving as a reference, in

accordance with said size attribute data, so that the height of a size of said registered image matches said height of character size of said text sandwiching said registered image when displaying a horizontal writing, and to adjust a width of said registered image to a width of said text, serving as a reference, in accordance with said size attribute data, so that the width of said registered image matches the width of said text sandwiching said registered image when displaying a vertical writing.

7. (Currently Amended) A viewer program for displaying a text containing a predetermined kind of character, and a registered image inserted in the text simultaneously, causing a computer to perform the steps of:

storing an image code for specifying said registered image and registered image data corresponding to said image code, said registered image being generated by a user and stored in a storage portion different from a storage portion for storing the predetermined kind of character;

with respect to display data containing a series of a character code, text attribute data, and said image code, transforming said registered image to be displayed according to said text attribute data; and

displaying said predetermined kind of character and said registered image simultaneously based on said transformed registered image, so that said registered image is sandwiched between two parts of said text of said predetermined kind of character in a line of said identical sentence, wherein

said text attribute data contains size attribute data indicating a character size of said text, and

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said transforming step includes scaling up/down said registered image to adjust a height of a width of said text, serving as a reference, in accordance with said size attribute data, so that the height of a size of said registered image matches said height of character size of said text sandwiching said registered image when displaying a horizontal writing, and to adjust a width of said registered image to a width of said text, serving as a reference, in accordance with said size attribute data, so that the width of said registered image matches the width of said text sandwiching said registered image when displaying a vertical writing.

8. (Currently Amended) A computer-readable recording medium having a viewer program recorded thereon for displaying a text containing a predetermined kind of character, and a registered image inserted in the text simultaneously, said viewer program causing a computer to perform the steps of:

storing an image code for specifying said registered image and registered image data corresponding to said image code, said registered image being generated by a user and stored in a storage portion different from a storage portion for storing the predetermined kind of character;

with respect to display data containing a series of a character code, text attribute data, and said image code, transforming said registered image to be displayed according to said text attribute data; and

displaying said predetermined kind of character and said registered image simultaneously based on said transformed registered image, so that said registered image is sandwiched between Application No. 10/516,881 Amendment dated March 5, 2009 After Final Office Action of January 6, 2009

two parts of said text of said predetermined kind of character in a line of said identical sentence, wherein

said text attribute data contains size attribute data indicating a character size of said text, and

said transforming step includes scaling up/down said registered image to adjust a height of a width of said text, serving as a reference, in accordance with said size attribute data, so that the height a size of said registered image matches said height of character size of said text sandwiching said registered image displaying when displaying a horizontal writing, and to adjust a width of said registered image to a width of said text, serving as a reference, in accordance with said size attribute data, so that the width of said registered image matches the width of said text sandwiching said registered image when displaying a vertical writing.

9. (Previously Presented) The display device according to claim 5, wherein said image transforming means includes image decoration means for decorating said registered image to provide continuous decoration to both said registered image and neighboring predetermined kind of characters adjacent to said registered image according to said decoration attribute data.

- 10. (Previously Presented) The display device according to claim 9, wherein said image decoration means decorates said registered image, such that both said registered image and said neighboring predetermined kind of characters show the said fore and back colors continuously.
- 11. (Previously Presented) The display device according to claim 9, wherein said image decoration means decorates said registered image to draw a continuous underline below both said registered image and said neighboring predetermined kind of characters.
- 12. (Previously Presented) The display device according to claim 9, wherein said image decoration means decorates said registered image to draw a continuous cancel line on both said registered image and said neighboring predetermined kind of characters.
 - 13. (Previously Presented) The display device according to claim 1, wherein the first storage portion is a ROM, and the second storage portion is a RAM.
- 14. (Previously Presented) The display device according to claim 1, wherein the text containing the predetermined kind of character and the registered image is used in a Hyper Text Markup Language document.

- 15. (Previously Presented) The display method according to claim 6, wherein the text containing the predetermined kind of character and the registered image is used in a Hyper Text Markup Language document.
- 16. (Previously Presented) The viewer program according to claim 7, wherein the text containing the predetermined kind of character and the registered image is used in a Hyper Text Markup Language document.
- 17. (Previously Presented) The computer-readable recording medium according to claim 8 wherein the text containing the predetermined kind of character and the registered image is used in a Hyper Text Markup Language document.
- 18. (Currently Amended) A display device capable of displaying a text containing a predetermined kind of character, and a registered image inserted in the text simultaneously, comprising:
- a first storage portion for storing beforehand a character code for specifying each of said predetermined kind of character;
- a second storage portion for storing an image code for specifying said registered image and registered image data corresponding to said image code in a correlated manner, said registered image being generated by a user;
- a display output portion for outputting said predetermined kind of character and said registered image; and

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a display control portion for causing said display output portion to output corresponding

said predetermined kind of character and said registered image both belonging to an identical

sentence based on display data containing a series of said character code, text attribute data, and

said image code, said display control portion having image transforming means for transforming

said registered image to be displayed according to said text attribute data, so that said registered

image is sandwiched between two parts of said predetermined kind of character in a line of said

identical sentence, wherein

said text attribute data contains size attribute data indicating a character size of said text,

and

said image transforming means that scales up/down said registered image to adjust a size

of said registered image to a size of said text in accordance with the direction orthogonal to the

arrangement of the texts, in accordance with said size attribute data, so that a height of a size of

said registered image matches a height of said character size of said text sandwiching said

registered image when displaying a horizontal writing, and a width of said registered image

matches a width of said text sandwiching said registered image when displaying a vertical

writing.

19. (Currently Amended) A method of displaying a text containing a predetermined

kind of character, and a registered image inserted in the text simultaneously, comprising:

storing beforehand a character code for specifying each of said predetermined kind of

character;

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storing an image code for specifying said registered image and registered image data corresponding to said image code in a correlated manner, said registered image being generated by a user;

outputting said predetermined kind of character and said registered image;

causing a display output portion to output corresponding said predetermined kind of character and said registered image both belonging to an identical sentence based on display data containing a series of said character code, text attribute data, and said image code, said causing step including transforming said registered image to be displayed according to said text attribute data, so that said registered image is sandwiched between two parts of said predetermined kind of character in a line of said identical sentence, said text attribute data containing size attribute data indicating a character size of said text, and

scaling up/down said registered image to adjust a size of said registered image to a size of said text in accordance with the direction orthogonal to the arrangement of the texts, in accordance with said size attribute data, so that a height of a size of said registered image matches a height of said character size of said text sandwiching said registered image when displaying a horizontal writing, and a width of said registered image matches a width of said text sandwiching said registered image when displaying a vertical writing.